

Hyundai SeasAll expands European coverage

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Allpa BV will distribute the company's marine diesel engines in Germany, Austria, Switzerland, the Czech Republic, Slovakia and Hungary

Allpa BV in the Netherlands has been made a distributor of Hyundai SeasAll's marine diesel engines in Germany, Austria, Switzerland, the Czech Republic, Slovakia and Hungary.

Hyundai SeasAll was previously present in the German market through the now insolvent company, MHD. Allpa will take over the contacts with MHD's former customers, ensuring that they have ongoing access to both sales and service support.

According to Mark Rutgers, second generation owner of Allpa since 2000, adding Hyundai SeasAll to the company's product line will allow them to serve both OEMs as well as the repower market with the latest generation of common-rail engines.

"We also see the larger H380 and L500 families of engines as bringing a new element to our product portfolio," he says.

Allpa BV is a leading wholesale marine supply company serving territories covered in the agreement as well as the Benelux. The Dutch distributor carries a large selection of brands including Teleflex Marine (now SeaStar Solutions), Johnson Pump - SPX, and Technodrive/TwinDisc.

Ted Fagerburg, director of international operations for Hyundai SeasAll, says Allpa was chosen for their solid background and well-established reputation, their sales and service network in the territories to be covered, their distribution facilities and their financial strength.

Hyundai SeasAll now has coverage in 27 countries in Europe, including Russia.